



Resource 2.2

FAMILIES OF SCENT





WOODY FAMILY

Traditionally quite masculine in construct.

Compounds are rich and warm and resemble "forest" scent behaviours .

WOODS - Warm and woodsy, usually long-lasting. cedar, sandalwood and palo santo

MOSSY - Green nuances within the scope of woods. Oakmoss, even aquatic.

DRY WOODS- Quite pure, dry and sometimes bitter. tobacco leaf and khella.

AROMATIC - blending a woodsy scent with herbs for a more complex accord.



FRESH FAMILY

Fresh based scents have the characteristics of light, airy and clean.

CITRUS - Mostly derived from citrus juice, zest or blossom of the fruit. Likely lemon, bergamot, orange, grapefruit, etc

FRUITY - Often sweeter and edible in desire (gourmand), apple, pear, fig, berries.

GREEN - Quite aromatic, can be herbaceous and typically "green" such as basil, ivy, moss

AQUATIC - Oceanic, sea-derived or cool and fresh. Ranging from a breeze to salty sea weed extract.



FLORAL FAMILY

Traditionally quite feminine in construct.

Can range from "soliflore" which is a singular flower, through to "bouquet", a complex arrangement of flowers.

FLORAL - Filled with fresh and captivating notes such as rose, freesias, lilies, jasmine,

SOFT FLORAL - Added muskiness or sweetness or addition of powder. Such as violets, lavender or lilac.

FLORAL ORIENTAL - Usually mixing floral with oriental notes such as neroli, petitgrain or vanilla.



SPICY/RESIN FAMILY

Filled with rich spices and exotic essences. Opulent and heady and often with sweet hues.

ORIENTAL - Usually dense and rich with overlapping musks, resins and spices. Example is amber.

SOFT ORIENTAL - A little softer mixes of spices. Think myrrh mixed with cinnamon.

FLORAL ORIENTAL - Mixing floral notes with warm, sweet resins such as vanilla.

WOODY ORIENTAL - A dry, woody aroma such as sandalwood mixed with rich and warm oriental notes.