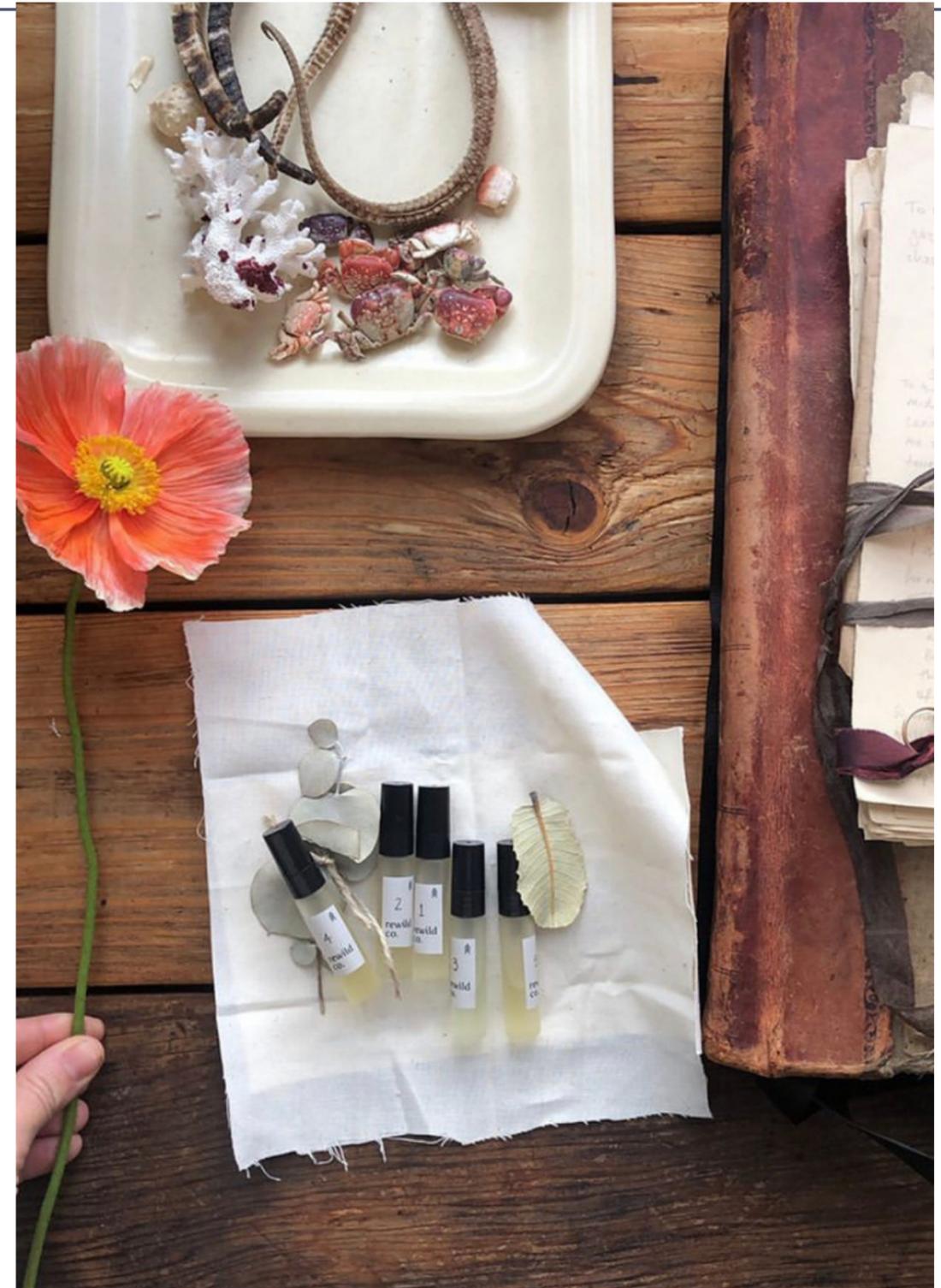




Resource 2.4

HOW TO TEST YOUR SCENT





YOUR SCENTS HAVE ARRIVED... HERE'S HOW TO TEST THEM

Scent is for everyone, but these are just for you.

5 scent vials for you to consider, all of these aligning with your brand/hosted home.

There are two ways to test these scents, and we recommend you do both...

Please keep in mind, these samples are made to choose a scent you love the most. Made to Eau de Toilette level, they will not have longevity. The finished product is made to Eau de Parfum level, so will last longer.



TEST ONE - SKIN

DO..

...Shake before use.

...Test on the same day

...Complete feedback form when testing

...Test AT your hosted home/store if you can; or have photos close by if you can't.

1. Spray your skin in different areas. Remember what you sprayed and where.
2. Make notes as the scent progresses so you can provide feedback (Resource 2.5)
3. Revisit each scent constantly throughout the Journey of the Scent. (see Resource 2.3)



TEST TWO - FABRIC

DO..

....Shake before use.

....Test on the same day

....Complete feedback form when testing

....Test AT your hosted home/store if you can; or have photos close by if you can't.

1. Cut the cotton the scents are wrapped in, into 5 separate pieces and label 1 - 5.
2. Spray on the cotton.
3. Revisit each scent constantly throughout the Journey of the Scent. (see Resource 2.3)

The fabric test is just to make sure you like how the aroma dries down on the fabric. When using your signature scent in your hosted home, this is what your guest will smell.

FINISHED TESTING?

Once you have completed testing all 5 scents, please complete the Feedback Form (Resource 2.5)

From your feedback, I can ascertain preferences in chemical compound patterns and favourability towards botanical extracts. Please keep in mind, Batch 1 and 2 are directional batches only and are helping to construct your signature scent. This is the exciting building phase!

Once I have your feedback, I will get to work on the subsequent batch (or if complete, the finished Signature Scent). I may also email you from time to time to ask questions or dive further into ingredients with you.

Happy testing - and more importantly - have fun with it all!

Please do share this exciting adventure with your social media community - it is an integral (and exciting) part of your branding. And don't forget to tag me in, so I can share it with my community too! @rewild.company