



rewild
co.

DIRECT TO GUEST SALES

Increase your revenue



HOW IT WORKS

You are now the proud creator of a Signature Scent for your Hosted Home, to fill your space with the most incredible aroma which can't be found anywhere else in the world.

Your scent will strengthen your brand and the memories your guests make of their time at your Home. Now we can take this one step further, and they can remember you long after they check out, by purchasing your Signature Scent.

'Direct to Guest Sales' with Rewild Co gives you the ability to sell your Signature Scent to your guests via our website - meaning you don't need to keep any stock on hand - but you will increase your revenue with our commission structure, and your brand awareness by having a tangible product to promote. Investing in your signature scent provides an opportunity for ongoing revenue long after your guest has returned home.



HOW TO REGISTER

Please contact Lisa (hello@lisamckernan.com) to register for our 'Direct to Guest Sales' initiative (also known as drop-shipping).

We will need your direct debit details including Account Name, Bank/Credit Union, BSB and Account Number.

The drop-ship profit amounts will be sent on 1st of each month (it may take a few days to reach your account) and we will send you a statement.

Please refer to our Wholesale document for drop-ship profit/commission amounts.



HOW TO SELL YOUR SIGNATURE SCENT

1. Add a section to your 'welcome note for guests' that your Hosted Home has been scented with your Signature Scent.
2. Make sure you share your Scent Story (you are gifted this at the end of Scent Design) so your guests can connect with the story and the key notes.
3. Add our QR code and advise you guest to select your Hosted Home's name from the drop-down box on our website to place their order.
4. To connect your guest to your scent further, on the 1st July each year, we give you the opportunity to purchase 2ml vials. Stock up for the year ahead and leave one out for each guest. (* Not available at any other time of year)

You are welcome to promote your Signature Scent in any other way you wish. Through print media, social media, through your Hosted Home, and by gifting to influencers so they can promote you too. The options are endless!

