



rewild
co.

BRANDING

We would love to offer you the following options
for branding your new signature scents.



1. Rewild Co existing branding

These are our current labels. We are able to handwrite your Hosted Home or Brand name on the front (see image 2) and the back in a dedicated section that says 'Made for:' (see image 3). This option is perfect for scents being used in-house by your team.

Costing: Complimentary



Image 1



Image 2



Image 3 - photo by Lean Timms

2. Signature Scent branding

This particular label has been designed for your Signature Scent with your Home/Store's name on the front (see example pictured right). A card with your Scent Story will be included in the packaging for your guest/customer to read. This option is perfect for items being purchased for use by your hosted home guests or customers.

Costing: One-off payment \$100

We understand that you may wish to alter this design slightly, whether it be the colour or font, to marry in with your current branding. If so, you are welcome to engage our graphic designer, Lisa to make these changes for you at an additional cost. Please reach out to Lisa, hello@lisamckernan.com for further information.

Costing: TBA





Love and Mutiny's Signature Scent
photo by Hannah Puechmarin

3. Use your own branding

You are welcome to work with your own Graphic Designer, at your own cost, to create something reflective of your brand. We are happy to provide your Designer with the bottle dimensions and all the legal label requirements. And by accepting this branding option, labels are only printed by professional printers (not on a home computer).

Please contact Lisa (hello@lisamckernan.com) for more details. * unfortunately we are not able to provide IP details such as packaging suppliers, printers, etc.